

35TH ANNUAL MICEC INDIGENOUS MINOR HOCKEY TOURNAMENT



Dear Potential Sponsor,

The Manitoba Indigenous Cultural Education Centre Inc. (MICEC) is hosting its **35th Annual Indigenous Minor Hockey Tournament March 28-30, 2025**, at the Hockey for All Centre (formerly the MTS Iceplex) in Winnipeg, Manitoba.

This event attracts over 5,000 players and supporters from communities across Manitoba. MICEC's tournament contributes greatly to Manitoba's Indigenous minor hockey scene whose players go on to compete at various levels with Junior A & B teams, as well as Major Junior, University, and NHL teams.

We work with Hockey Manitoba and the Hockey for All Centre to provide the very best experience with certified and experienced officials at a world class facility. Parents and coaches say our tournament is among the best in the province and a clear favourite of the players, who are thrilled to play at the official training facility of the Winnipeg Jets and the Manitoba Moose.

We encourage you to support this high-profile event. Official sponsors receive featured recognition and acknowledgements according to their chosen level of sponsorship. You may also support our event by advertising in our program, volunteering, or donating a prize to our silent auction.

As a non-profit, charitable organization, MICEC promotes awareness and understanding of Indigenous cultures through community events, the People's Library, Heritage Collection, and cultural programming. In addition to providing opportunities for Indigenous youth to expand their potential as athletes and community leaders, this event greatly enriches our contributions to our community.

I have enclosed further information for your perusal and will contact you in the near future to discuss these opportunities. In the meantime, if you have any questions, please feel free to contact us at 204-942-0228 or hockey@micec.com. You can also visit our website at www.MICEC.com/hockey-tournament

Thank you for your consideration.

Sincerely,
Sara Morrisseau
Sponsorship Coordinator

email: HOCKEY@micec.com | telephone: 204-942-0228 | fax: 204-947-6564

Manitoba Indigenous Cultural Education Centre Inc. 119 Sutherland Avenue, Winnipeg, MB R2W 3C9

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SPONSORSHIP TIERS

| | Diamond \$15,000 + | Gold \$10,000 + | Silver \$5,000 + | Bronze \$3,000 + |
|--|--|----------------------------|-----------------------------|---------------------------------|
| Free Advertisement in Official Tournament Program | Full Page or Special Message + Sponsor Section | 1/2 Page + Sponsor Section | 1/4 Page + Sponsor Section | Business Card + Sponsor Section |
| Company Logo on MICEC Website | ✓ | ✓ | ✓ | ✓ |
| Logo on Tournament Banner (to be displayed at tournament brackets) | LARGE | MEDIUM | SMALL | SMALL |
| Opportunity to provide item(s) for player swag bags | ✓ | ✓ | ✓ | ✓ |
| Complimentary weekend tournament passes | 12 | 8 | 4 | 2 |
| Company feature on MICEC Social Media | ✓ | ✓ | ✓ | |
| Commemorative Tournament Sponsor plaque | ✓ | ✓ | | |
| Limited Edition 35th Anniversary Hoodies | 4 | 2 | | |
| Sponsor Table option | ✓ | ✓ | | |
| Opportunity to present medals at one of the championship games | ✓ Choice of division based on availability | | | |

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